



HAPPYFYING SOLUTIONS

Growth Consultants Who Execute

Performance Marketing • Growth Strategy • Content • Tech

➤ Turning Clicks Into Clients

TRUSTED BY BRANDS INCLUDING



jaro education



GROWTH

+248%

Campaign ROAS



LEADS

+186%

Qualified Leads



REVENUE

+312%

Revenue Growth



WHO WE ARE

Not an agency. We are **growth consultants** who also execute.



What we do

- > Growth-first consulting with hands-on execution
- > Strategy across ads, content, funnels and tech
- > Senior-led thinking with fast implementation
- > Performance + creative + systems under one roof



How we are different

- > Not just media buyers
- > Not just designers or content people
- > Not a bloated agency setup
- > More ownership, more agility, faster decisions



We solve growth bottlenecks and implement the fix.



CORE SERVICES

Strategy, execution, creative and tech —
built to drive growth.



Performance Marketing

Meta, Google, YouTube
and lead generation



Growth Strategy

Offers, funnels, campaigns
and scaling plans



Social Media Management

Strategy, creation
and execution



WhatsApp Marketing

Flows, follow-ups and
conversion support



Email Marketing

Campaigns, nurturing
and retention



Tech Solutions

Landing pages, software
and automations



Video Editing

Ad creatives, reels and
long-form content



Graphic Designing

Creatives, branding and
campaign assets



IMPACT SNAPSHOT

Scale, efficiency and execution across brands, creators and growth campaigns.



5M+
Leads

The Art of Living India

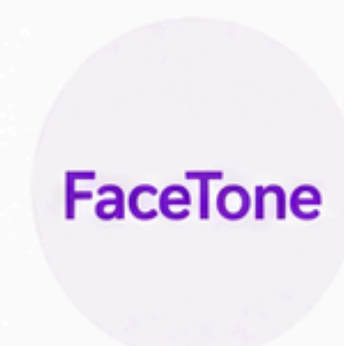
₹ Avg CPL ₹10



8M+
Leads

Habuild

₹ Avg CPL ₹8



300K+
Leads

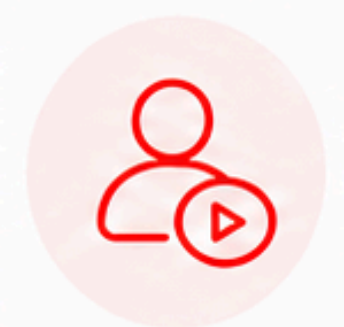
FaceTone

₹ Avg CPL ₹5



50+
Companies

Worked with across categories



20+
Creators

Supported through growth and content



10+
Years

Founder experience in digital marketing



From wellness and education to media, real estate, D2C and more.



Case Study:

The Art of Living Ecosystem



Multi-market growth support across India, Australia and Sweden.



India

- 5M+ leads generated
- Average CPL ₹10
- Designed campaigns and social media strategies
- Grew YouTube channel 4x in subscribers
- Handled content distribution



Australia

- Performance marketing lead
- Worked on social media and strategy



Sweden

- Performance marketing lead
- Tech consultant for multiple campaigns



Deep involvement across performance, strategy, content distribution and growth systems.





Execution **That Scales**

Performance-led growth support across wellness and creator-led brands.



8M+

leads generated



₹8

Average CPL



Performance marketing lead



Social media and growth strategy



Growth consultant for campaigns and products

FaceTone



300K+

leads generated



₹5

Average CPL



Performance marketing lead



Strategy and growth consultant



Efficient lead generation, growth strategy and scaling support.



BRANDS WE HAVE WORKED WITH

Brand Footprint

Experience across multiple industries, business models and growth needs.

jaro education®

JARO Education



OPIndia

Shoonyas

Shoonyas



Suncon Engineers



Wealth Duniya



Little Shloka Book



Vior Naturals



Hyenr Green Energy



Dream Properties

50+
other companies

SUPPORT AREAS



Social Media
Management



Web
Development



Performance
Marketing



Growth
Consulting



Design &
Branding



Video
Editing

Creators & Influencers

Growth support for personal brands,
content distribution and audience-building.



Kanak Gurnani



8.8L+
Instagram



1.2L+
YouTube



Mayur Karthik



5L+
Instagram



2.9L+
YouTube



Also managed **10+** influencers
in the 10K to 300K follower range.



Managed creator growth, content support and social media execution.





FOUNDER & TEAM

Founder-Led. **Specialist-Supported.**

A lean execution model built for speed, ownership and flexibility.



Founder

Prasad Karwa

- ✓ 10+ years of experience in digital marketing
- ✓ Worked with 50+ companies
- ✓ Worked with 20+ creators
- ✓ Growth-focused and execution-oriented



Current Team

- 1 Founder
- 1 Tech Lead
- 1 Video Editing Lead
- Specialists added depending on the project





Why **HAPPYFYING SOLUTIONS**

Growth thinking + execution capability + lean high-ownership delivery.



Strategy and execution together

We don't just plan. We execute, optimize and scale what works.



Performance + content + tech under one roof

Integrated capabilities to drive measurable growth across the funnel.



Proven low-CPL growth experience

We've helped brands across industries generate more leads at lower CPL.



Founder-led, agile and high-accountability

Senior-level involvement, clarity in communication, and ownership of outcomes.



Lean team, faster decisions, lower complexity

No layers. No bloat. Just a sharp team focused on results.



More like a growth partner than a traditional agency

We align with your goals and grow with your business.



Let's Turn Clicks Into Clients



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